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T O D D ' S

Strawberry Plant Catalog

1923

W. S. TODD

GREENWOOD, DELAWARE

1923

TODD'S CATALOGUE OF HIGH-GRADE STRAWBERRY PLANTS.

Friends and Patrons:—The most pleasing part of the plant business to me is to know that the plants I send out give satisfaction, and that the friends that sent me their orders several years ago when I mailed my first circulars still continue to send them. I have always endeavored to give every customer full value for money received of good live plants, true to name, just as represented and I shall continue to do so, for this is my business and without your help it would be a failure. A satisfied customer is the best advertiser and it is by you telling your friends of the quality of plants that I send out that I am able to sell every plant of almost every variety I grow each season without much newspaper advertising, I assure you all that I greatly appreciate these kind words, and I thank you heartily for the same and trust that you may ever have good reasons to speak good words for **TODD'S PLANTS.**

For this season I have a good supply of large, healthy, heavy-rooted plants, equal to the best that I ever sent out, and customers that have been dealing with me for years know that this means, **equal to the best grown.** If you have never dealt with me I will be pleased to receive your order and will do my best to please you.

We send out nothing but first-class plants, trim and pack them as they should be, and I assure you all that you will receive the same liberal treatment, and plants of the same high-grade as in seasons past, and that you cannot buy better plants, or plants that will produce more or better fruit, no matter where you buy, or what you pay.

Wishing you a prosperous season, thanking you for your liberal patronage of seasons past, and soliciting a continuance of your favors, I remain,

Faithfully yours,



Vanderburg Co., Ind., April 10th, 1922.

W. S. TODD,

Dear Sir: I received the plants on the 4th, they sure were good plants and in fine shape. Please accept thanks for the extra bunch of Bun Special you sent me.

Very truly yours,

C. M. CULBERTSON.

Vigo Co., Ind., April 14th, 1922.

W. S. TODD,

Dear Sir: Strawberry plants arrived in perfect condition and just as ordered. We think they are the largest and finest plants we ever received, though you have always sent us extra strong plants. Thanks for your many favors.

Very truly yours,

L. H. MAHAN.

Stark Co., Ohio, Feb. 5th, 1922.

W. S. TODD,

Dear Sir: Please send me your catalogue. I sold my place and have not grown berries for a few years but when I did I used your plants and was pleased with them. I now have another place and I want to set more of your plants.

Yours truly,
ALBERT LOTHAMER.

TESTIMONIALS.

Cook Co., Ill., Feb. 15th, 1922.

W. S. TODD,

Dear Sir: Enclosed find my order for plants. I wish to say that I have bought from you for 18 years and have always got good plants.

Yours truly,

C. J. CLARK.

Wyandotte Co., Kan., March 22nd, 1922.

W. S. TODD,

Dear Sir: You are recommended to me by a neighbor and I am enclosing a trial order for your plants.

Yours truly,

D. DUTCHER.

Augusta Co., Va., March 9th, 1922.

W. S. TODD,

Dear Sir: I have been buying plants of you for many years and always receive them in good condition, of the highest quality and in every way satisfactory.

Yours truly,

C. P. MOORE.

Bourbon Co., Ky., March 15th, 1922.

W. S. TODD,

Dear Sir: I am enclosing two orders for plants. If I have selected any that in your judgment are not suitable for this section you may substitute what you think is best.

Yours truly,

IRA PARKS.

Stark Co., Ohio, March 10th, 1922.

W. S. TODD,

Dear Sir: I have ordered strawberry plants of you for many years and have always found them true to name. I have recommended you to several of my neighbors, who are now your patrons. I know that you usually take care of all orders and therefore I do not hesitate in recommending you.

Yours truly,

E. G. BOWERS.

St. Louis Co., Mo., April 1st, 1922.

W. S. TODD,

Dear Sir: Enclosed find my order for plants. The ones I received from you last year were just fine.

Yours truly,

ALBERT L. BENACK

Westchester Co., N. Y., March 20th, 1922.

W. S. TODD,

Dear Sir: Enclosed find money order for plants. It is a great pleasure for me to tell you that all of the plants I have had from you for so many years have been fine and always very satisfactory to me. I am now moving to California and I want you to select some varieties for me that will do well there. Thanking you in advance, I am,

Very truly yours,

JOS. D. HAAG.

York Co., Pa., Feb. 21st, 1922.

W. S. TODD,

Dear Sir: Enclosed find my order for plants. The ones received from you in the past were fine.

Respectfully yours,

H. W. SMITH.

Washington Co., Ohio, April 7th, 1922.

W. S. TODD,

Dear Sir: Enclosed find an order for plants. I am sorry I did not receive your catalogue earlier as I had placed one order for 10,000 plants. Be sure and send me your catalogue next season.

Yours truly,

F. N. FENN.

Stark Co., Ohio, April 7th, 1922.

W. S. TODD,

Dear Sir: You are highly recommended to me as being reliable and prompt and I am enclosing my order for plants. If you cannot fill as ordered you may substitute others suitable for this section.

Yours truly,

A. B. ROSENBURY.

TESTIMONIALS.

Doniphan Co., Kan., March 22nd, 1922.

W. S. TODD,

Dear Sir: I am enclosing my order for plants. We have always received fine plants and the best of service from you for which we wish to thank you.

Yours truly,
ANDREW BOEH.

Perry Co., Ind., May 5th, 1922.

W. S. TODD,

Dear Sir: Enclosed find check for the plants that I ordered last month for the County Farm. They were very nice and arrived in fine condition.
Yours truly, J. S. MCFALL.

Wyandotte Co., Kan., March 8th, 1922.

W. S. TODD,

Dear Sir: Enclosed find my order for 4600 plants. I have always received good plants from you and am sure these will be the same.
Your truly, A. W. PORTER.

Worcester Co., Mass., March 21st, 1922.

W. S. TODD,

Dear Sir: Enclosed find order for plants. I always have good results from your plants and recommend them to berry growers around here.
Yours truly, S. A. HERMAN.

St. Louis Co., Mo., April 28th, 1922.

W. S. TODD,

Dear Sir: I am enclosing my order for plants. No doubt I am a little late but I am just beginning in the berry business and did not know where to order plants until one of my neighbors said send to you as he always had the best success with your plants.

Yours truly, T. W. SUTTON.

Cumberland Co., N. J., April 6th, 1922.

W. S. TODD,

Dear Sir: Plants received in fine condition. Thanks for your promptness. All of the plants I have purchased from you in past seasons have done well.

Yours truly, L. J. MARSH.

Rockingham Co., Va., Jan. 12th, 1922.

W. S. TODD,

Dear Sir: Please send me your catalogue as I am going to set plants this spring and I want to order early as I want to set your plants.

Ashtabula Co., Ohio, Jan. 22nd, 1922.

W. S. TODD,

Dear Sir: Enclosed find order for plants. I have been a customer of yours and have had wonderful success with your plants.
Wishing you continued success, I am, Yours truly,

A. N. AMSDEN.

Ulster Co., N. Y., May 23rd, 1922.

W. S. TODD,

Dear Sir: Your plants arrived in fine condition and are growing nicely.
Yours truly, W. S. BETTS.

Ulster Co., N. Y., May 2nd, 1922.

W. S. TODD,

Dear Sir: All of the plants bought of you arrived in fine condition. I have bought a great many plants from you for several years and have never yet had cause for one word of complaint. Thanking you, I am,
Yours truly, JOHN W. ENDERLY.

Orange Co., Ind., Feb. 1st, 1922.

W. S. TODD,

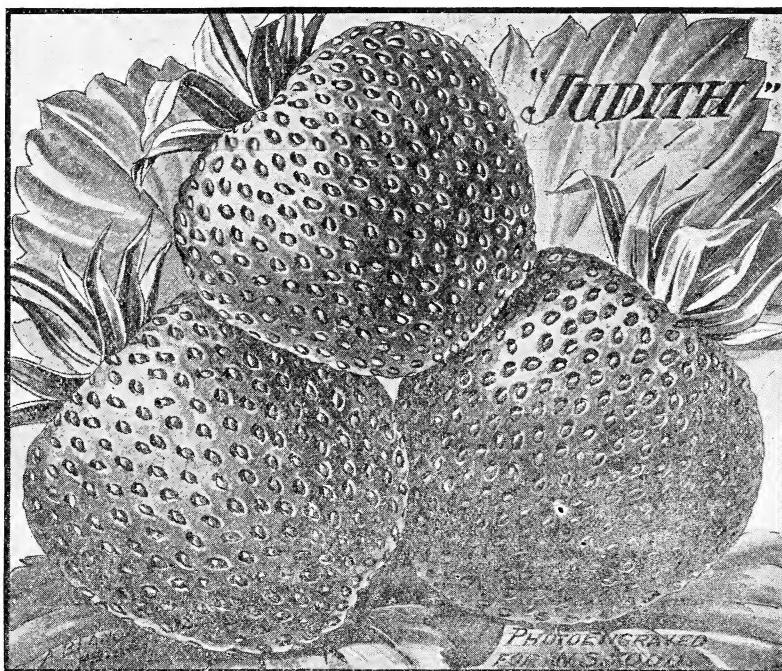
Dear Sir: Please mail me your catalog as I have not yet received one. I got two-thousand of your plants last season, they did well and I have good prospects for a good crop of fruit from them. I want more of your plants for this season.
Yours respectively, ED VANTRELL.

STRAWBERRY PLANTS

DESCRIPTIONS.

DE LUE'S JUDITH.—I set my first plants of this in 1921 and as it fruited here last season I am sure it will please all that give it a trial. It produced a large amount of beautiful glossy, dark-red berries of large size and fine quality. It is very firm for such a large berry. The plants are large and heavy-rooted with thick, waxy, light green foliage. It makes splendid plant-beds on any soil. I have a nice supply of the plants and have reduced the price and think I can supply all of my customers.

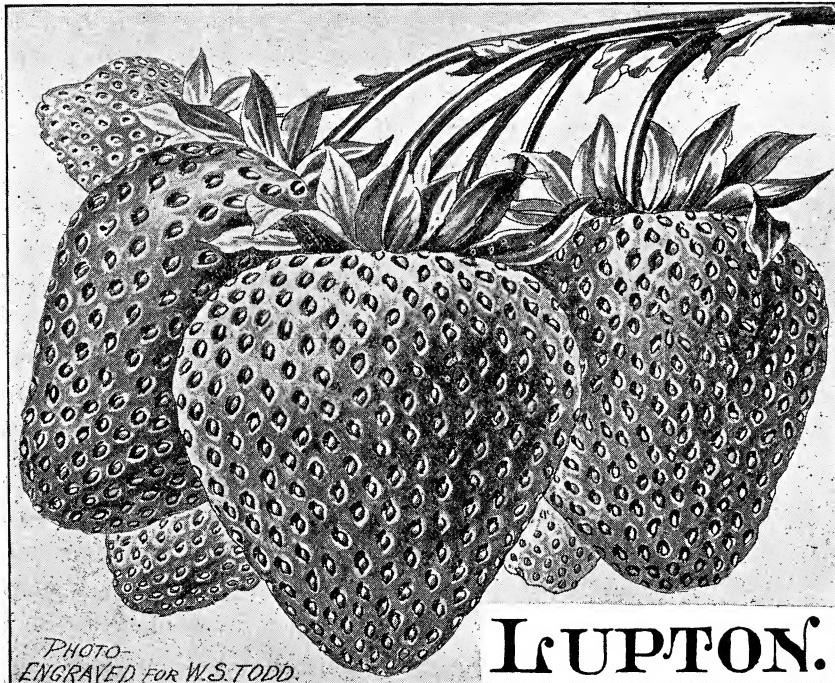
It is described by the originator as follows:—It is one of the best of 7,000 seedlings that I have originated during the past 18 years. In 1915 it was awarded a silver medal by the Massachusetts Horticultural Society and since then three first prizes by the same society. The past season it was the first native variety to arrive in the Boston market, and brought in the open market one dollar per quart wholesale, while the best of the New York



and New Jersey berries were selling for thirty-five and forty cents retail. This is the highest price ever obtained for a berry at wholesale in the Boston market. It is a perfect flowering plant. It is the earliest as well as one of the latest, and one of the five most productive out of the seven thousand seedlings. It is very large and carries its size throughout the whole season, making it especially valuable for the home garden. The color is deep red all through. The seeds are small and bright yellow, the shape is that of a truncated cone. The flavor is unsurpassed. It is sweet and juicy, and the berry is so firm as to allow its being dropped from a height of four feet from the hand to the floor, without injury. The flesh is fine grained and without core. The stems are strong enough to bear up well the large clusters of berries, the foliage of a medium light green, is strong and healthy.

and remains so after fruiting. It is tall enough to cover the blossoms, protecting them from frost. The Judith has come to take the place of the once popular Marshall, because it is equally as large, ripens two weeks earlier, retains its larger size better through the whole season, which is much longer; it is much more productive, and will thrive on very much lighter soils.

LUPTON.—One of the most popular and one of the very best of the late perfect blooming varieties, and one that is here to stay. It is a strictly fancy variety and while the quality is not of the best the berries are so large and of such handsome appearance they readily out-sell any variety of its season. The plants are perfectly healthy, deep-rooted, with tall foliage, and good growers on any soil. The fruit is of the largest size, bright red, firm enough for a market variety. It out-sold any variety of its season here



last year bringing from 30 to 20 cents per quart wholesale and reports from customers in all sections is the same thing. Unlike most late varieties which require a stiff or black soil for best results, I have many reports from customers saying, it does fully as well on lighter soils, and I have noticed this here. At any rate no matter where you plant it I am sure you will find it without a rival of its season. It ripens a few days earlier than Gandy of which it is a seedling and lasts fully as long, and it will produce twice as many quarts per acre as that popular and well-known variety.

Stark Co., Ohio, Jan. 24th, 1922.

W. S. TODD,

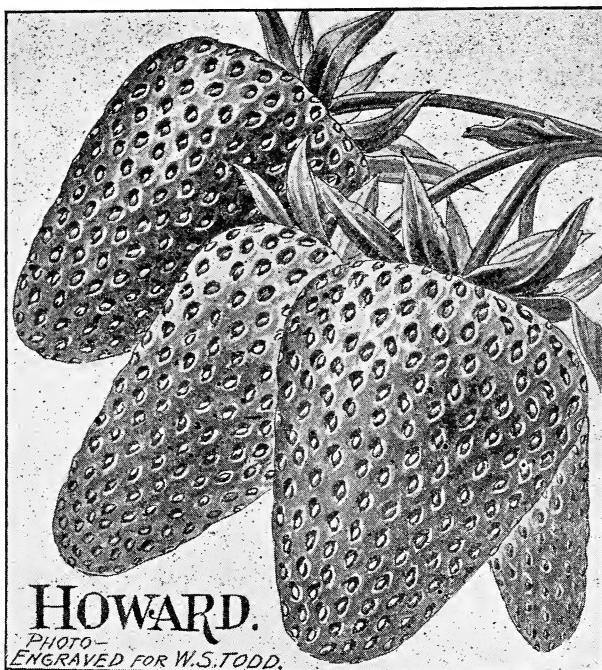
Dear Sir: I am informed that you have a very high-grade of strawberry plants. Please send me your catalogue as I want to give you my order for four-thousand plants.

Yours truly,

T. A. SHEETZ.

KELLOGG'S DELICIOUS.—This variety which originated in New York and introduced last season by R. M. Kellogg Co., has been tested several seasons and is said to possess wonderful merit. It is a perfect blooming mid-season variety, enormously productive of very large dark-red berries of the most delicious flavor. I have not fruited this but the plants I purchased last spring have made a very good growth.

HOWARD No. 17.—I can see no difference in the fruit of this and Premier but I have always found that my Howard plants produced more fruit than the Premier fruited side by side in the same patch. I have reports from many customers that say their Howard are more productive, while others say they are just the same. The originator says, more dollars are made growing Howard than any other variety. Yields at the rate of 15,000 quarts per acre. Plants very vigorous, with perfect foliage. Berries are



large, firm, very beautiful and delicious. Seasons very early to late. A strawberry that will solve the variety question for both home and market. This berry was produced after thirty years of scientific plant breeding, and after 25,000 seedlings had been originated. The introducer says:—It is the earliest fancy variety I have ever grown. The first fruit to ripen is fully as large as the much vaunted Chesapeake, fully as firm and the quality is fully as good. It will yield three times as much fruit as the Chesapeake and is on the job for a week before the Chesapeake begins to ripen, when berries bring the highest prices. Howard plants are good growers, large healthy plants and very deep-rooted on any soil.

Columbia Co., N. Y., May 5th, 1922.

W. S. TODD,
Dear Sir, Enclosed find money order for my last shipment of plants.
They arrived in fine condition. Yours truly,
JOHN WOODWARD.

COOPER.—A chance seedling found by Mr. Cooper, of Mich., and introduced by Henry Emlong & Son in 1921. I purchased my plants from them and fruited it here last season. The past two seasons here it has made only a moderate number of plants which are of the largest size, with very tall, healthy foliage and a very heavy root system. The fruit stalks are very large and strong and the fruit of large size, bright red in color and of extra good quality. It is also firm enough to ship to distant markets and I recommend it for trial to my customers.

It is described by the introducers as the most beautiful, largest, and heaviest yielding variety we have ever seen, and we have tested hundreds of different varieties during the last forty years. In 1919 we called on Mr. Cooper during the strawberry season. The sight we saw was well worth the trip. We were amazed. We had never seen such large, fancy fruit. They appeared like large overgrown Dunlap, but the flavor was the greatest surprise of all. We had never bit into anything so sweet and luscious, and in size they varied from big to large and larger."

JOE JOHNSON.—This variety also known as Big Joe is one of the popular varieties on any market and is always a good seller. The plants are of the largest size, and good growers with perfect blossoms. The fruit is large, a beautiful dark glossy red, firm and of good quality. It is largely planted in many sections.

ST. MARTIN.—Originated in 1909 by Mr. Louis Graton, who says:—The berries are uniformly large, many specimens measuring 6 inches and over in circumference. Investigation of an entire picking has shown that the berries average 30 to the well-filled quart basket. Unlike many large strawberries, the St. Martin are not bumpy or misshapen. They have a tendency to a lengthwise triangular form, which is typical of this berry. When ripe it is of a deep red color all over. It is entirely free from green knotty tips. The beautiful color persists through to the very center of its firm, yet tender flesh. As to flavor, St. Martin has been pronounced the equal of the Marshall, the aristocrat of the exacting Boston market. While many discriminating buyers express a preference for St. Martin. In quality of flavor no other berry is so similar to St. Martin as the Marshall, notwithstanding their independence of origin. St. Martin bears more berries than the average variety, though possibly not so many as some of the heaviest bloomers. But no strawberry exists which can approach St. Martin in the number of large berries which it yields. Long season, large yield, uniformly large berries maintaining superb flavor and appearance to the very end of the season combine to make St. Martin, I believe, by far the best money-making strawberry that I have encountered in my course of 45 years of strawberry culture. Last year I was awarded first by the Massachusetts Horticultural Society, making seven consecutive years of prize winning, also first and second prizes and Silver Medal from the Newport, Rhode Island Society.

I purchased my plants of this in 1920 and each season have sold all of my plants and have only fruited it on the old plants that had all of the young plants dug from them. These have produced some very fine fruit of large size and fine flavor. For this season I have a fair supply of the plants and can probably fill all of my orders for it.

Ulster Co., N. Y. Oct. 21st, 1922.

W. S. TODD,

Dear Sir: The plants I bought of you last spring have done well and made a good growth. Your plants always do well for me and give me nice crops of fruit.

Yours truly,

ENSIGN LYONS.

Crawford Co., Pa., March 30th, 1922.

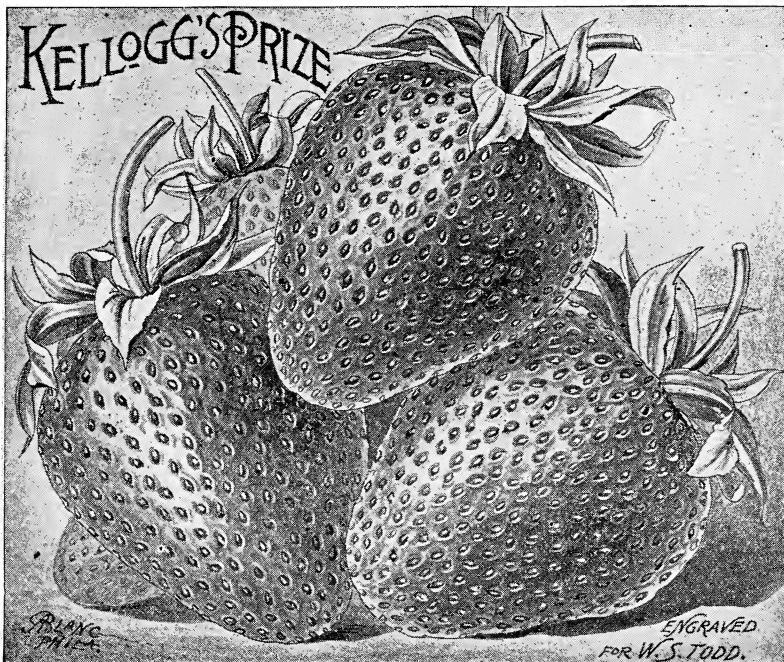
W. S. TODD,

Dear Sir: Enclosed find my order for plants. Your plants are the best of all and you will always get my trade.

Yours truly,

J. H. SMOCK.

KELLOGG'S PRIZE.—One of the best of the late pistillate varieties and a success anywhere and on any soil. I have never had an unfavorable report of it and there is always a great demand for the plants. The plants are large and good plantmakers, with tall, healthy, glossy green foliage. All



of the plants are loaded with berries of the largest size, in fact you wonder how any plants can produce such loads of large, highly-colored berries with golden seeds, the rich color extending to the center. Fine flavor, firm and a good shipper. It continues in bearing until all of the late varieties are gone.

KELLOGG'S MARVEL—Originated in Wisconsin and introduced last season. It is a late variety and said to be a cross of Senator Dunlap and Warfield. While the plants resemble Dunlap they are much larger and said to be much more productive of large dark-red berries of excellent quality.

Jackson Co., Ohio, April 22nd, 1922.

W. S. TODD,

Dear Sir: Plants arrived in good condition and were very nice but we had a heavy rain that flooded them so we lost some. I am enclosing an order to replace what we lost.

Yours truly,
F. H. JOHNSON.

Warrick Co., Ind., Feb. 11th, 1922

W. S. TODD,

Dear Sir: Please send me price on the enclosed list of plants. We have used your plants and found them very nice.

Yours truly,
GEORGE GRAHAM.

CHESTER.—A chance seedling found in a yard in Chester, Pa. I have sold large quantities of the plants during the past six years in all sections and have many favorable reports of it. Its greatest fault seems to be that it will not stand transplanting as well as some varieties as the plants seem to be tender in this respect. I have fruited it with all of the most popular varieties and I consider it one of the best perfect blooming plants of its season. The plants are of good size with broad healthy foliage. The fruit



is large, and the color is a beautiful bright glossy red, red to the center, firm and of fine quality. The calyx is large, bright green and remains so after the fruit is picked which gives it a very showy appearance and it is no trouble to obtain a fancy price for the berries.

My supply of this is limited for this season as I sold every plant I had last season and did not have as many left as I wanted to set myself; in some sections customers wrote that this was the only variety they should plant.

Dutchess Co., N. Y., April 7th, 1922.

W. S. TODD,

Dear Sir: Please quote me prices on Premier strawberry plants. I used twenty-thousand of your plants last season and they were very satisfactory.

Yours truly,

H. D. FRALEIGH.

SENATOR WILSON.—Of the newer varieties that fruited here last season this was one of the best. It makes enough plants for a good fruiting bed for the commercial grower and they are of the largest size, with tall, broad, healthy green foliage. The fruit is of the largest size and finest quality and will bring good prices in any market.

The originator says:—It originated in Eastern New York, in 1913, and is the result of careful breeding combined with watchful care and proving for a number of years. The berries are large and smooth, averaging 35 to a quart. I have grown them side by side with eleven standard varieties, same treatment and it excels them all in flavor, size and quality. Berries are not bumpy or misshapen. It maintains its large size to the last picking.



Color when ripe is rich, bright red all over, no green or knotty tips. Senator Wilson berry has been pronounced by experts in quality and flavor to excel all, none so rich and juicy. The plants are robust, sturdy, free from all disease. The plants invariably stand out conspicuously among other varieties because of the size, vigor and deep color of their foliage. An immense root system enables the plants to withstand the vicissitudes of dry seasons and bear perfect fruit when other varieties are drying up. The fruit ripens about four days later than Early Ozark.

St. Louis Co., Mo., Feb. 24th, 1922.

W. S. TODD,

Dear Sir: At a recent meeting of the Parkville Farm Bureau while discussing strawberries, and where to buy their plants they asked the members present how many had bought of Todd. A large number said they had and I am pleased to say that they decided to send you their order. I am one of several that have used your plants and have always been pleased with them and recommended them to the members of the association and as this is a very large order I hope and feel that you will take special pains in filling it and that all of the members will be pleased.

Yours truly,

J. J. DUNKER.

KING WEALTHY.—The introducer, Mr. Potter of Michigan, says it is late as Gandy, color of Warfield, large as Uncle Jim, yield equal to Dunlap. What more could you ask for? We have given it a thorough trial on several different kinds of soils and find it has done even better than we had reason to expect. The berry is exceptionally large, fine flavor, good dark color and firm. The extreme lateness makes it very profitable.

With me the plants make a good growth but it rusts badly at fruiting time. I have some inquiries for the plants from growers in the Western States that say it was their best late variety last season.

PAUL JONES.—One of the best pistillate varieties ever introduced that succeeds almost everywhere and if in doubt as to what to plant you will make no mistake in selecting it. It is the favorite variety in many sections and does well on any soil. The plants are good growers, of medium size and without a sign of any disease. The fruit is medium to large, of uniform size and shape and holds its size well to the very last picking, firm and of good quality. If there is a more productive variety we have never found it. Mid-season to late.

BUN SPECIAL.—Originated several years ago by Mr. E. M. Buechley of Ohio, and introduced by Mr. Baldwin of Michigan from whom I purchased my plants two years ago. It is described by Mr. Baldwin as the finest flavored, big, heavy-yielding strawberry we ever saw and the berries are not only very large, but are beautiful bright red in color and uniform in size and shape. It was one of the many seedlings on the farm of the originator about ten years ago. He kept discarding inferior varieties each season and this one proved far ahead of anything he had ever fruited. For several years he has tested Bun Special with other varieties, old and new, and it has outyielded all of them. The plant is vigorous, healthy and a fair plant-maker. The crowns of the plants are exceptionally large, throwing out several strong fruit stems on each plant and they produce an immense amount of large berries of extra quality and flavor. Berries are deep red clear through and are extra nice looking when crated as each berry is well formed, being nicely rounded and smooth. Last season we left some of these plants for testing on both light and black loamy soil and they certainly produced an immense amount of fruit as described by the introducer. For this season I have a nice lot of the plants that are very large and heavy-rooted and think I can fill all of my orders for it and do not think anyone will be disappointed that gives it a trial.

HUNTERDON.—A seedling of the Nick Ohmer and President originating in New Jersey sixteen years ago. The plants are vigorous, making many strong, thick runners, but they are not over prolific in this respect. The blossoms are pistillate, the fruit is of enormous size, bright red, having the appearance of being varnished, it is very firm and the quality excellent. We have a grown dozens of varieties side by side with Hunterdon and in sixteen years have found nothing to equal it. It yields from 8,000 to 12,000 quarts per acre of berries that will bring from 2 to 4 cents a quart more than anything else on the market. It begins to ripen with Nick Ohmer and continues to bear good sized berries as long as the late varieties.

I secured my plants from the introducer last season and they have made a splendid growth here of perfectly healthy plants of enormous size, with very tall, stocky foliage. The fruit on the young plants was very large and attractive and I believe you will do well to give it a trial.

Cambria Co., Pa., May 1st, 1922.

W. S. TODD,
Dear Sir: I saw the plants you sent Mr. Hershberger and thought
they were fine so I got his catalogue and am enclosing an order for myself.
Yours truly, J. M. CHANDLER.

Monroe Co., N. Y., May 20th, 1922

W. S. TODD,
Dear Sir: I wish to say that the plants I purchased from you arrived
in wonderful condition. Sincerely yours,
THOMAS E. WRIGHT.

ERCANBRACK.—A chance seedling found in an old bed of plants in New York. The introducer says they are now grown by about all of the best gardeners in that section and bring the highest prices of any berries brought into the cities. The fruit is large and has the wild berry neck and the true wild berry flavor. They are great yielders with very few small berries, firm and good shippers.

I only have a small supply of these plants but they are very large and heavy-rooted and if you wish to try something new I will supply them by the dozen only.—Price 50 cents.

Premier.—One of the best and most popular early varieties ever introduced and claimed by many to be without an equal for any purpose. It is now extensively grown and a decided success everywhere. The plants are fine growers on any soil, large and very heavy deep-rooted. It ripens with the earliest, is very productive, fruit large, red to the center and of delicious flavor, firm, a good keeper and sells for fancy prices. Many growers claim this is the most profitable variety they have ever grown. If you want a good early variety and one that bears large berries through a long season you will make no mistake in planting largely of Premier.

KELLOGG'S BIG LATE.—This is one of the very best of the late pistillate varieties. It is a splendid grower anywhere and with such tall, large, broad foliage that anyone can easily tell it from any other variety. The plants each season are loaded with large, beautiful bright red berries of the finest flavor and are firm and good shippers. We have nothing but good reports of this from all sections and customers will make no mistake in planting it.

The originator says—It is a strong, vigorous-growing plant with large leaves and it roots very deeply. The berries are produced in cluster on long fruiting stalks. The color of the berries is a deep scarlet, seeds bright yellow, calyx bright green, and the fruit-stems are large, making a combination which attracts the attention of the buyer, no matter how many other berries are offered in competition.

GANDY.—This standard late variety is well-known everywhere. For best results must be planted in black swamp, or rich stiff soil. It is one of the best shippers and always brings fancy prices and is so well-known that it needs no description. By planting another late variety with perfect blossoms with it you will get a larger yield and much better fruit.

SAMPLE.—One of the best mid-season to late varieties grown and is largely planted by commercial growers in all sections and there is always a great demand for the plants. It is noted for its immense productiveness and large fruit. The plants are large, heavy rooted vigorous growers with dark-green foliage. The fruit is large, roundish conical, dark red, colors all over at once and is firm enough for distant shipment.

GIBSON.—One of the best growers of large healthy plants and is a favorite with large commercial growers in almost all sections. The fruit is of large size and the plants are loaded with the berries. You will hardly understand how the plants can produce such quantities of fruit. It is of good quality and firm enough for a good shipper. The fruit-stems are strong and upright which keeps the fruit from the ground where it is easy to pick.

AROMA.—One of the best late mid-season to late varieties grown and is the only late variety that is largely planted in many sections. One of the most productive of large, glossy, dark-red berries, firm and good shippers and it always sells for fancy prices. This is one of the best to plant with late pistillate varieties.

Washington Co., Ohio, April 19th, 1922.

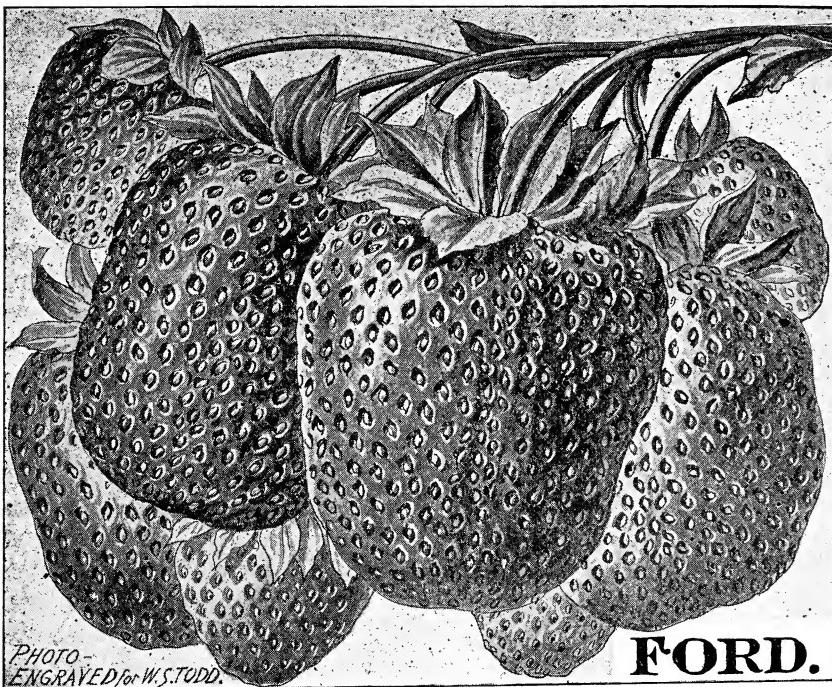
W. S. TODD,

Dear Sir: The three boxes of plants arrived yesterday and in fine condition and are surely fine plants. They are just as ordered except the Paul Jones which you sent in place of the Haverland and that is perfectly satisfactory as I have fruited both and know the Paul Jones is as good as Haverland, and in a wet season is better. Thanking you for your urompt attention and extra plants, I remain,

Yours for business,

W. T. SMITH.

FORD.—A chance seedling found in Maryland and introduced several years ago. I have fruited it a number of times and it has always produced a large crop of fine fruit. It makes fine plant-beds on any soil and under any conditions. The fruit is large, firm, and of good quality. I have never had an unfavorable report of it. The New York Experiment Stations says of it.—Plants numerous, extremely vigorous, healthy, and very productive, flowers semi-perfect to perfect, blooms very late, fruit-stalks very long, thick, erect, branching into many long pedicels, calyx unusually large, attractive green. Fruit matures very late, of largest size, flesh red throughout, unusu-



ally juicy, firm, mild, sweet, of good quality. One of the best of the late varieties.

SENATOR DUNLAP.—This is largely planted and is one of the best standard varieties in many sections. The plants will grow anywhere and with any kind of treatment. It is very productive and usually matures every berry and they are of medium size, bright glossy red, a good shipper and of good quality. It will produce fine berries in thickly matted rows but if fruit of the largest size is wanted it should be kept thinned or set a good distance apart as it is apt to make too many plants for best results.

W. S. TODD,

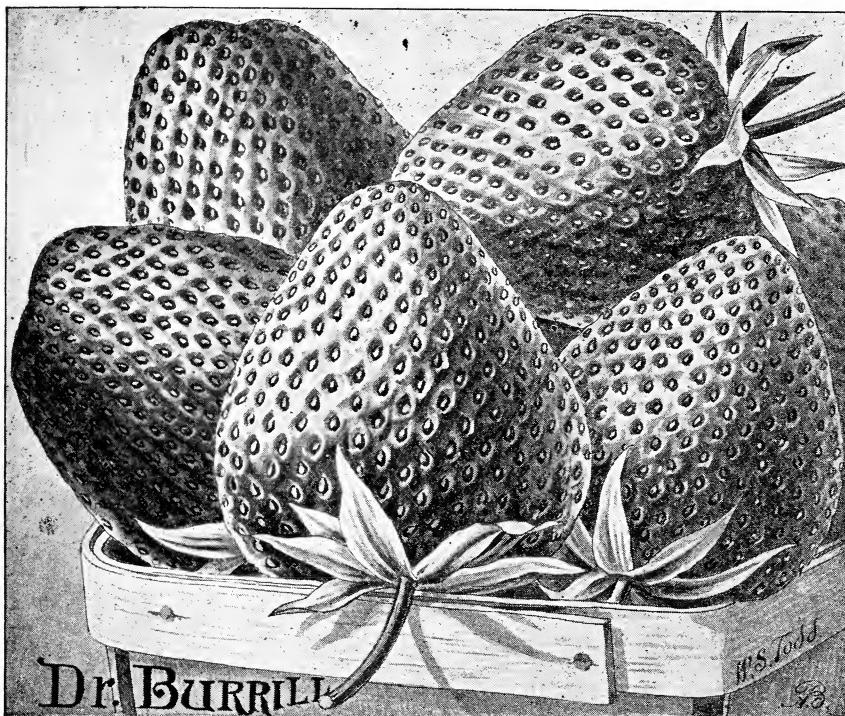
Dear Sir: Please send me your catalogue as we wish to set some plants and my neighbor tells me you have the best plants that grow.
Yours truly,

E. E. Lawton.

Wyandotte Co., Kan., March 15th, 1922

PARSON'S BEAUTY.—One that may be depended upon to produce a large crop of fruit every time. The plants are splendid growers on any soil and without a spot of disease. The fruit is large, uniform shape, dark red, colors all over at once and is of fair quality. It is well-known to commercial growers and largely planted on account of its vigor and productiveness.

DR. BURRILL.—A great plantmaker that will make a good growth on any soil and under almost any conditions. It is extensively grown in all sections and is very productive. The fruit is medium to large, dark-red, firm and of good quality. I secured my plants of this direct from the



introducer who says it is a scientific cross of the Senator Dunlap and Crescent but I have fruited it several times and if there is any difference in it and Dunlap it will take more of an expert than myself to discover it and I have reports from many growers that are of the same opinion.

KOSATO.—One of the "Indian strain" of everbearers, originated and introduced by the late H. J. Schild of Michigan. It makes a good growth of large healthy plants and produces large quantities of fruit on both the old and young plants the first season and I consider it the equal of any of the everbearers that I have tested. I also fruited it last spring on an old bed of plants and was surprised at the large amount of fruit it produced. I do not think I ever fruited a more productive variety and the fruit was as large as any Gandy I ever saw.

St. Louis Co., Mo., Feb. 3rd, 1922.

W. S. TODD,

Dear Sir: Enclosed find my order for plants. I have been buying your plants for several years and you have always sent me good plants and I am well-pleased with them.

Yours very truly,
OTTO J. JUENGEL

WM. BELT.—Whenever quality and large size is considered this still ranks with the best. It is a popular fancy variety and always brings fancy prices. It is quite productive, fruit roundish conical and the color a beautiful bright glossy red. It rusts in some sections but where it succeeds is a favorite and is largely planted in many sections.

HAVERLAND.—This is still one of the best of the old commercial varieties and is largely planted in many sections and seems adapted to almost all soils. Immensely productive and the fruit is large, conical, bright glossy crimson and of fair quality and firmness.

GLEN MARY.—One of the most popular varieties in the Northern States and is named by many large commercial growers as one of the best varieties ever introduced. There is always a great demand for the plants which are of the largest size, deep-rooted with coarse dark-green foliage. The fruit is large, dark-red, firm and of good quality.

PROGRESSIVE (Everbearing).—For all sections this is the best-known and most popular of the everbearers. It seems adapted to all soils. The plants are of good size, deep-rotted and make good plant-beds. The fruit is of medium size, dark-red and of good quality. It produces plenty of fruit the first season on both the old and young plants all summer and fall, and is one of the first to ripen in the spring.

PRICE-LIST.

	By Mail Postpaid Per	By Express Charges Collect Per
Aroma, Per.....	.25 \$.30	100 \$1.00
Big Late, Imp. (Kelloggs).....	.30	1.00
Dr. Burrill, Per.....	.30	.90
Bun Special, Per.....	.35	1.25
Chester, Per.....	.30	1.00
Cooper, Per.....	.75	3.00
Delicious, Per.....	.40	1.50
Senator Dunlap, Per.....	.30	.90
Ford, Per.....	.30	1.00
Fandy, Per.....	.30	1.00
Glen Mary, Per.....	.30	1.00
Gibson, Per.....	.30	1.00
Haverland, Imp.....	.30	1.00
Howard, Per.....	.30	1.00
Hunterdon, Imp.....	.40	1.25
Joe Johnson, Per.....	.30	1.00
Judith, Per.....	.40	1.25
Kellogg's Prize, Imp.....	.30	1.00
King Wealthy, Per.....	.30	1.00
Kosato, Per.....	.75	2.00
Lupton, Per.....	.30	1.00
Marvel, Per.....	.40	1.50
Paul Jones, Imp.....	.30	1.00
Parson Beauty, Per.....	.30	1.00
Premier, Per.....	.30	1.00
Progressive, Per.....	.40	1.50
Sample, Imp.....	.30	1.00
St. Martin, Per.....	.40	1.25
Senator, Wilson, Per.....	.40	1.25
Wm. Belt, Per.....	.30	1.00
		.75
		6.00

50 plants of any one variety at the 100 rate and 500 of any one variety at the 1000 rate.

ORDER BLANK.

W. S. TODD,

Greenwood, Delaware.

Send to _____ *R. F. D.* _____

Post Office _____ *Box* _____

Ship by _____ *Shipping Station* _____

County or Street _____ *State* _____

Date of this order _____ Ship about _____

Amt. enclosed—

Check \$----- Money Order \$----- Stamps \$----- Cash \$-----

PLEASE FILL OUT ABOVE CAREFULLY

Shall I Substitute? Answer _____

Please write below the names and addresses of any acquaintances or friends who might be interested in, or buyers of, strawberry or other small-fruit plants.

IMPORTANT

Please read every word on this page before ordering plants.

THE DESCRIPTION of the different varieties is as they have done with me at fruiting time. Varieties that I have not fruited I have given originators description, or others, that I consider best authority. Varieties marked Imp., have pistillate blossoms and to fruit them must be planted near some variety with perfect blossoms, marked Per.

TERMS:—Payment must be made before shipment of plants. If not convenient to remit entire amount when order is sent remit not less than one-fourth of the amount of the order and your order will be booked and held for you and you can remit the remainder when convenient, before shipment of plants.

PLEASE remit by P. O. Money Order on Greenwood, Express order, Registered Letter, Check or Bank Draft.

I GUARANTEE the safe arrival of plants and in good condition if sent by mail or express by May 1st.

I TAKE the greatest care to have all plants true to name and seldom ever have a complaint, but should any prove otherwise than represented I will not be responsible for any amount greater than actually paid me for the plants.

CLAIMS, if any, must be made on receipt of plants when they will be carefully examined, and if just, made satisfactory.

PACKING is done in the best manner possible. All plants are cleaned, tied in bunches of fifty, (except late in the season we sometimes tie in bunches of twenty-five), labeled, and packed in light crates for which I make no charge. Written notice is sent each customer on receipt of order and one when order is shipped.

EXPRESS RATES.—All plants sent by express go twenty per cent cheaper than other goods.

IN ORDERING be sure to write your name and address plainly, give Post Office, County and State, and do this every time you write. Be sure to say how plants are to be sent, by mail or express. All too heavy to mail should be sent by express, as freight is slow and not safe for perishable except for a short distance or early in the season.

I SHIP PLANTS to Southern customers during mild weather any time after they receive this catalogue, and to the North as late as the 15th of May, but for all sections it is advisable to order early, and name date of shipment as early as you can use the plants. Plants shipped early have less foliage, can be packed lighter, and if planted early almost always do well.

IF YOU RECEIVE more than one catalogue please hand one to your neighbor fruit grower.

SUBSTITUTION. *Early* in the season I have everything listed in this catalogue but late in the season usually sell out of some varieties. In case I am out of varieties ordered please say if I shall substitute some variety of same season, suitable for your locality. I always notify the customer if I have time to receive your answer before you wish plants shipped but in case you do not request me to substitute I shall return the amount for the plants I do not have.

New York, N. Y., April 25th, 1922.

W. S. TODD,

Dear Sir: I am sorry you can't fill my order for the Glen Mary. I know it is very late and I do not want to take chances with some varieties. Can you help me out with some good reliable varieties? The reason I write is that your plants grew fine last year despite severe conditions and I would rather have your plants and depend upon your good judgment.

Yours truly,
AUGUST FISCHER.

Portage Co., Ohio, April 24th, 1922.

W. S. TODD,

Dear Sir: We received our plants the 22nd, and in extra fine condition. Wishing you much success, I remain,
Very truly yours,

E. L. RICKETTS.

**I GROW EVERY PLANT I SELL AND THEY ARE FRESH DUG
AT THE TIME OF SHIPMENT.**

In digging plants the entire row is taken up and for this purpose forks are used, as they in no way injure the plants and all the roots are secured. As fast as they are dug they are placed in heavy sacks, labeled, carried to the packing house, where they are thoroughly cleaned (all plants too small to be called first-class are thrown out), tied in bundles, labeled, and orders are made up, packed in light ventilated crates, with plenty of damp moss, a card with certificate of inspection, purchaser's name and address, county and state, is placed on the crate, and is ready for shipment; all this work is done in a closed building; the plants have not been exposed to the sun and wind a minute and will reach their destination in perfect condition, fresh and green, and ready to grow.

When ordering, please send the names of fruit growers, and for your trouble we will send you plants of some new variety for testing.

THE QUALITY OF STRAWBERRY PLANTS.

In looking through the many catalogues you receive you will notice that many claim to be the largest growers of plants, and that their plants are the best grown. I do not claim to be the largest grower of plants or that they are better than some others, but I have bought plants from some that make such claims in different parts of the country and I have never received any better than I send out; in some cases I have had to throw away half of the plants as they had the crowns broken out or were so small that they were not worth planting. **I GUARANTEE** the plants I send out to be as large and as fine as you can get anywhere (no matter what you pay), and to be put up in as good condition and if grown side by side, under like condition, that they will produce as much and as good fruit.

If you have been buying plants elsewhere and have received good plants and treatment and are satisfied it is not likely that I may expect your order, but if you care to favor me with a share or all of your patronage I assure you that it will be a pleasure for me to serve you and that I feel sure I can please you.

**STATE OF DELAWARE
STATE BOARD OF AGRICULTURE**

Certificate of Nursery Inspection

Dover, Delaware, Sept. 26, 1922.

To Whom It May Concern:

This certifies that I have this day examined the nursery stock and premises of the Nurseries of W. S. TODD, at Greenwood, Sussex Co., Delaware, and that said nursery stock is apparently free from crown gall, peach yellows, peach rosettes, the San Jose scale, and all other plant diseases and insects of a serious-ly dangerous nature, that may be transferred on nursery stock.

A. BRAINARD PEET, Inspector.

Ripley Co., Ind., March 15th, 1922.

W. S. TODD.

Dear Sir: We bought plants of you several times when we were at Paoli and were always pleased with them. Please send your catalogue to me at this place as we have moved and I want to set your plants again.
Yours respectfully,

MRS. M. I. BELL.

Marion Co., Ill., Feb. 20th, 1922.

W. S. TODD.

Dear Sir: Enclosed find my order for plants. I have given your cata-
logue to a neighbor and asked him to pass it to another who wants plants.
Yours truly,

CHAS. ALLISON.

Wyandotte Co., Kan., April 3rd, 1922.

W. S. TODD.

Dear Sir: I received my plants and found them in nice shape. There
were more plants in every bunch than my order called for.
Yours truly,

MIKE HAFF.

Warwick Co., Ind., Feb. 11th, 1922.

W. S. TODD.

Dear Sir: Please send me price on the enclosed list of plants. We
have used your plants and found them very nice.
Yours truly,

GEORGE GRAHAM.